



Crossroads Festival

Presented By



BANK OF SHOREWOOD

APPLICATION DEADLINE July 16th, 2010

PARADE APPLICATION

Parade Kicks Off: Sunday, August 8, 2010 at 12:00 pm (noon)

Theme: "Luau Shorewood"

Crossroads Fest Parade 2010 promises to be bigger and better! With the winning theme of "Luau Shorewood" it is sure to guarantee creative entries. Join us on Sunday, August 8th, 2010 to showcase and promote your business and community involvement. The route of the parade remains the same this year (please see enclosed parade route) and we will kick off at 12:00 pm (noon). The parade will be covered LIVE on Shorewood Cable (and rerun throughout the year) so get your entry form in. Parade participants will each have 1 minute of airtime. BE SURE TO COMPLETE THE 'PARADE ENTRY DESCRIPTION', THIS IS WHAT THE ANNOUNCERS WILL SAY AS YOUR ENTRY PASSES!

Trophies: Closest to the Theme, Most Creative, Judges Choice

NOTE: Due to insurance regulations, **CANDY AND OTHER ITEMS MAY NOT BE THROWN FROM FLOATS OR ENTRIES.** Candy may be handed to parade watchers, but entries throwing items will be withdrawn from the parade.

A Parade Packet with your line-up number and directions will be sent at the end of July. **NO SWITCHING LINE-UP ORDER!** Entries doing so will be withdrawn from the parade.

While we encourage enthusiasm and fun.....**ALL ALCHOLIC BEVERAGES ARE PROHIBETED. ANY ENTRY FOUND WITH ALCHOLIC BEVERAGES DURING LINE UP OR PARADE TIME WILL BE IMMEDIATELY WITHDRAWN AND WILL INCURE FINES.**

I understand the above requirements and agree to all set forth: _____
Signature

Parade Fees:

Business/Organization Member	\$20.00	Non Member	\$30.00
Political Member	\$20.00	Political Non Member	\$50.00
Non Profit Organization	FREE	Sponsor (applicable)	FREE

Please complete the Registration Form on the reverse side and submit with your payment to the following address:

Shorewood Area Chamber of Commerce
One Towne Center Blvd., Suite 103
Shorewood, IL 60404
815-725-2900 phone / 815-725-3573 fax / sacc@shorewoodchamber.com
www.shorewoodchamber.com

Entries must be received by July 16th, 2010

Crossroads Fest 2010 Parade Entry Form

Please complete the Registration Form below and submit with applicable payment

Registration Form and Payment must be received by July 16th, 2010 to ensure entry

To view parade route go to www.shorewoodchamber.com/Crossroads_Festival_2010.asp

Business/Organization: _____

Address: _____ City/State/Zip: _____

Contact Name: _____ Email: _____

Phone #: _____ Cell #: _____

Parade Entry Name: _____

Parade Entry Theme: _____

Parade Entry Description (this is what the announcers will read as you come by the announcers booth) :

Size of Parade Entry (i.e., float size (10' x 20), number of cars if applicable, number of walkers, etc.):

Shorewood Area Chamber of Commerce
One Towne Center Blvd., Suite 103
Shorewood, IL 60404