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June 2009 Newsletter

Where Commerce and Community Meet

6/2009

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Inquire about sponsorship opportunities in this column for future newsletters.

This spot is available for \$50. This fee includes a short write-up about your business or discount offering plus an additional email blast to the membership AND a free admission to the next membership luncheon.

Email or call Jennifer at 815-725-2900 for additional details and to reserve your spot today!

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Message from the President

Most people think of their local Chamber of Commerce as an organization of local business leaders and owners that only benefits the area businesses, but has no direct affect on the surrounding community.

While the main objective of all Chambers of Commerce is to help drive local commerce and provide networking opportunities for its members, a closer look will show you they do much, much more.

Here at the Shorewood Area Chamber of Commerce (SACC), our motto is "Where Commerce and Community Meet". While we do offer many of the usual Chamber of Commerce benefits to our Members, we are also very involved in the Shorewood Area Community.

The SACC has organized the Crossroads Festival in the 40 plus acre Four Seasons Park for over a decade. The Crossroads Fest features a Carnival for the kids, a Beer Tent with bands playing each night, fireworks Saturday night, a Parade on Sunday, and much more. The Fest has also recently expanded to feature a Teen Tent with "Battle of the Bands", and a Classic Car Show on Sunday.

The size of the Crossroads Fest allows the SACC to generate enough revenue that ***we are able to give back an average of \$2000 a year to other local Charitable Organizations and Not-for-profits.***

Just this year we also added a professional Business Expo that not only allowed our Members to showcase their business to the community, but was used to conduct a Food Drive and 50/50 Raffle. All the food and proceeds were donated to the Christian Life Food Pantry. (pictured in photo Brad Easter, SACC President and Mrs. Baumgartner of the Christian Life Center Food Pantry)

Please remember to support your Shorewood Area Chamber of Commerce and its Members when you do your shopping.

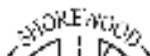
Sincerely,

Brad Easter
 SACC President



Crossroads Fest August 7th, 8th, 9th

Sponsorship and Volunteer opportunities are still



available. Your support to make our Crossroads Fest a success is more important than ever. Our Fest is the Chamber's largest fundraising event of the year! We need every member's support. **Contact Jennifer at 815-725-2900 to discuss how you can help.**

The events for this year's Fest continue to grow. Visit the Chamber's website for an updated list of the events including a teen tent, coloring contest, bingo , 5K race and more....

Ambassador's Corner

Princeton University defines an ambassador in two ways: 1) "as a diplomat of the highest rank; accredited as representative from one country to another" and 2) "an ambassador of good will."

Although, the Ambassador Committee of the Shorewood Area Chamber of Commerce does not view itself as the highest rank in the Chamber, we do view it as our job to make sure that all events are well attended and that good will is spread to all members.

Our Committee meets monthly on the 3rd Monday of the month at Noon. We visit our local Chamber restaurants during this time as we hold our monthly meeting. Our next meeting is scheduled for June 15th at Buffalo Wild Wings.

If you are looking to spend more time getting know ambitious and helpful business people in the Chamber and are looking to build your credentials for a future Board of Directors position then the Ambassador Committee is a great place to start.

You also have a chance to win a free lunch each month just like Cindy Jasinski of 1st Real Estate Professionals. Cindy was the Ambassador of the Month for May. Because of Cindy's awesome efforts the Chamber will pick up the tab for her next Chamber Luncheon. Thank you Cindy!

We are always looking for more individuals who want to take on a greater role in the Chamber and make it the best Chamber possible. If you have that extra drive and a serving spirit then we welcome you out to our next meeting.

If you have any questions, please contact Co-Chairs Adam Underhill and Rich Ponulak at aunderhill@fnbiweb.com or richponulak@gmail.com.

Hope to see you on the 15th of June!

New Members in 2009

The Chamber would like to give special recognition to those Organizations that have joined as *New Members of the Chamber since January 1, 2009.* You can find more information on each of the Organizations by visiting the **Member Business Directory** on the Chamber website or click on the links below. Please take the time to help us welcome:

Cleaning Solutions, Inc.
Driscolls Pub

[Essence of Life](#)
[G & M Auto](#)
[Navis Pack & Ship](#)
[Prudential Financial](#)
[Red Oak Concepts](#)
[Restoration Chiropractic Wellness Center](#)

May Wrap-Up

Thank you to those Organizations that hosted an event for the Chamber in May:

May **After-Hours Host:** [Des Rocher's Backyard Pools](#)
May **Membership Lunch Raffle:** [Maggie's Place](#)
May **Membership Lunch Speaker:** [Deputy Chief Robert Schwartz, Troy Fire Protection District](#)
May **Breakfast Club Host:** [Shorewood Business Referral Alliance](#)

Congratulations to [People First Bank](#) and [Jimmy John's](#) who both celebrated their **Grand Opening Ribbon Cutting Events** in May.

Your feedback is always appreciated. Email the Chamber with any comments or suggestions that you have for the Newsletter, Chamber Events etc.

Sincerely,

Jennifer Dylik, Executive Director
Shorewood Area Chamber of Commerce

Brad Easter
President
Assistant Vice President, First National Bank (Shorewood location)

Don White, Ph.D.
Vice-President
Superintendent, Troy School District 30C

Keith Hanouw
Treasurer
Agent, State Farm Insurance

DIRECTORS

Adam Underhill, Assistant Vice President - First National Bank (Plainfield location)
Andrea DiVecchio, Owner - PostNet
David Rocci, Owner - Liberty Tax Services
Linda Slabaugh, Account Manager - Allied Waste of Joliet
Melissa Lee, Branch Manager - Bank of Shorewood
Rich Ponulak, Director of Advertisement - The Enterprise/Sentinel

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