

Business Women's Alliance:

On Thursday March 25th, the newly formed Business Women's Alliance had their first meeting at Louie's Chophouse. The initial meeting was to assess interest in the group and discuss the benefits of participation.

The response was huge and the Chamber is excited to be moving forward with regular meetings of the Business Women's Alliance. The Alliance will hold a lunch meeting every other month at various locations throughout the Shorewood area. Each lunch will allow the members networking time to market her business and will feature discussions and educational presentations on various aspects of running a successful business. Last but not least, each meeting will provide members the opportunity to develop strong and lasting professional relationships with other business women.

The Business Women's Alliance will offer members the opportunity for community involvement as well as coordinate and sponsor one or more fundraising events for the Chamber.

To attend the Business Women's Alliance lunch you must be a member of the Shorewood Area Chamber of Commerce. Attendees are encouraged to bring a guest and a guest is welcome to attend one time at the member price.

The next meeting of the Business Women's Alliance will be held on Tuesday, June 29th and will feature Melody Balicki, Co-Owner of Jimmy John's, as our speaker. Melody will be presenting "Gorilla Marketing" something she has had proven success with. In these tough economic times we need to know how to bring our businesses to the next level. Melody will have us strategizing with in hand marketing tips to motivate customers to use you and your company! This is a marketing presentation you won't want to miss!

Please join us:

Tuesday, June 29th

11:30am Registration

12:00pm Program/Lunch

Troy Township Community Center

25448 Seil Rd., Shorewood, IL

\$20.00 to attend