

## SACC 2010 Marketing & Sponsorships

### *E-Blast and Direct Mailing Services*

Need to get the word out about an event, promotion, sale etc. at your business? Try the Chamber's e-blast and direct mail services. Exclusively sent, you can reach over 180 chamber members and over 250 e-mail addresses. Members can schedule to send up to two separate e-blasts per month. The Chamber will send out only one member paid e-blast per day so call now to reserve your spot. **Contact the Chamber for our e-blast guidelines and restrictions.**

E-Blast (one time) .....	\$25.00
One set of printed membership mailing labels.....	\$25.00
E-Blast (one time) and one set of printed membership labels.....	\$35.00

### *Chamber Website Advertising*

*Monthly*

Promote your business with a banner ad on the Chamber's website home page. Your business ad will be seen by every person who visits the Chamber's site. For our home page vertical banner ad, you must provide the Chamber with a .jpg file 160 pixels wide by 600 pixels high. Our home page averages over 56,000 hits per month. July and August average over 124,000 hits. **Reserved on a first come, first paid basis.**

Home page vertical banner ad:

1 Month .....	\$50.00
Month of July.....	\$100.00
Month of August.....	\$100.00

### *Newsletter Advertising*

*Monthly*

Place an ad in our monthly e-newsletter and have your message emailed to over 180 members and over 250 email addresses. Your advertisement also includes one free e-blast (\$25.00 value) to our membership and a gift certificate for a free membership lunch (\$20.00 value). Make a three month commitment and **save \$25.00!** With your three month commitment you get three free e-blasts (same ad sent three times—\$75.00 value) and three membership lunch gift certificates (\$60.00 value)!

1 Month .....	\$50.00
3 Months.....	\$125.00

### *Membership Lunch Raffle Sponsor*

*Bi-Monthly*

What a great way to promote your business! Be a Membership Lunch Raffle Sponsor and your company name is mentioned on the lunch invitation, recognition is given at the registration table and your company is mentioned and thanked at the end of the lunch when the raffle is drawn.

The only cost to you is your donation of a raffle item. Use your products and/or services as the raffle item to increase your exposure.

Lunch Raffle Sponsor..... you decide!

*Committed to the promotion and growth of our members, while supporting the community.*

*New Member Orientation / Benefit Seminar*

*Semi-Annually*

Our New Member Orientation and Benefit Seminar is designed to give new members a brief introduction and review of all the Chamber has to offer. The orientation is open to new members and any existing members that would like a quick refresher course on what the Chamber Membership includes. This program is free for members to attend.

**Sponsorship Opportunity**

Your sponsorship of this program gets your company name on the e-blast invitations, on the Chamber website, promoted at the program registration table. In addition, you will have 5 minutes in front of the group to talk about your business and be one of the first to meet our new members. Two sponsorships are available for each event ..... \$50.00

*Membership Lunch & Business Development Programs*

Membership Lunches are held every other month and offer both networking and educational opportunities for our members. The cost to attend is \$20.00 for members and \$25.00 for non-members. Business Development Programs are being held twice in 2010 and offer more in-depth educational opportunities for our members. Detailed information about each event can be found on the Chamber website at [www.shorewoodchamber.com](http://www.shorewoodchamber.com).

**Sponsorship Opportunity**

Lunch and Business Development Program Sponsorships are a great way to increase recognition and promote your business. Your business is listed on the lunch invitation as the "Sponsor", promoted at the program registration table, will receive one free e-blast, will receive a "highlight" article in our monthly newsletter AND you will have five minutes to speak about your business to the attendees of the event! One sponsorship is available for each event.

**Lunch & Business Development Sponsorship ..... \$100.00 to \$200.00**

Feb. 24th—Marketing: How Does a Small Business Afford to Market Itself? \$100	July 13th—John Grueling, Will Co. CED .....\$100
March 9th—State of the Village Address Mayor Chapman .... \$100	September 14th—State Rep. Tom Cross .....\$100
May 18th—Joint with JJC and Grundy Co. Steve Kaplan .....n/a	October 5th—Business Planning for 2011.....\$100
	November 19th—Annual Meeting .....\$200

*Business After Hour Events*

Networking, networking, networking! That is what 95% of members surveyed said they wanted from their Chamber membership. Business After Hours, typically from 5pm to 7pm, gives you the opportunity to host the event and showcase your business for other Chamber Members.

Tuesday, March 2, 2010 5pm to 7pm.....	Pampered Chef
Tuesday, May 4, 2010 5pm to 7pm .....	Coldwell Banker Honig-Bell
Friday, August 6, 2010 4pm to 7pm .....	Chamber Hosts Member Night at Crossroads Festival \$
Tuesday, December 14, 2010 5pm to 7pm.....	Chamber Christmas Event at Maggie's Place

*Crossroads Festival*

*August, 2010*

Crossroads Festival offers a multitude of sponsorship, promotional and volunteer opportunities. Contact the Chamber office for marketing materials regarding Crossroads opportunities.

*Community Business Expo*

*Spring, 2011*

Our Community Business Expo is growing in popularity every year. Opportunities are available for booth space, sponsorship and volunteering. Contact the Chamber office for marketing materials regarding the Community Business Expo.

All prices are subject to change with out notice. Advertising and host opportunities are open to Chamber members in good standing only. Contact the Chamber office for availability.